

## TYPEFACE

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# Hrot

## DESCRIPTION

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Hrot has grown up from the soft aesthetics of 1950s Swiss and German airline posters. It is a versatile sans-serif family with eighteen distinctive cuts. Works perfectly in elegant headlines and gives strong impact to logotypes.

All characters have wider drawing, which makes them pleasant to read in all sizes and media. Sharp ended serifs are surprisingly combined with rounded shapes. Select thin or black style, whole structure breathes air and radiates simplicity.

When humanism meets geometry, the result is always unique personality. And Hrot is the living proof.

## DETAILS

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- Designer: Vojtěch Říha
- 18 styles in Font family
- 405 glyphs in Basic Font package
- 525 glyphs in Premium Font package
- 10 Features in Premium Font family
- Release year: 2016

## FORMATS

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- OTF (Open Type)
- TTF (True Type)
- WOFF (Web Open Font Format)
- WOFF 2 (Web Open Font Format)

Hrot Hair

*Hrot Hair Italic*

Hrot Thin

*Hrot Thin Italic*

Hrot Light

*Hrot Light Italic*

Hrot Regular

*Hrot Italic*

Hrot Medium

*Hrot Medium Italic*

Hrot Semibold

*Hrot Semibold Italic*

Hrot Bold

*Hrot Bold Italic*

Hrot Black

*Hrot Black Italic*

Hrot Inline

*Hrot Inline Italic*

HROT HAIR — 80/80 PT

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Hams  
Burgers!  
316

HROT HAIR — 40/42 PT

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Hrot has grown up from the soft aesthetics of 1950s Swiss and German airline posters. It is

HROT HAIR ITALIC — 80/80 PT

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HROT HAIR, HROT HAIR ITALIC — 18/22 PT

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HROT HAIR, HROT HAIR ITALIC — 12/16 PT

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HROT HAIR, HROT HAIR ITALIC — 8/12 PT

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# Superior Type

## 10 FEATURES IN PREMIUM

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OFF

ON

CASE SENSITIVE  
FORMS

i¿A-B?! E@N

i¿A-B?! E@N

STANDARD  
LIGATURES

ff fi fl ffi ffl

ff fi fl ffi ffl

LINING FIGURES

0123456

0123456

STANDARD  
LIGATURES

0123456

0123456

LINING FIGURES

1/2 3/4

1/2 3/4

OLDSTYLE FIGURES

Madame

Madame

TABULAR FIGURES

Gogol

Gogol

TABULAR OLDSTYLE  
FIGURES

EQUINOX

EQUINOX

FRACTIONS

Große

Grofze

SCIENTIFIC  
INFERIORS

120 × 350

120 X 350







## LANGUAGES

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Afar	Haitian	Nyanja	Swedish
Afrikaans	Hawaiian	Occitan	Tagalog (Filipino)
Albanian	Hungarian	Oromo	Tahitian
Aranese	Icelandic	Otomi	Tetum
Aromanian	Ido	Palauan	Tok Pisin
Aymara	Indonesian	Papiamentu	Tokelauan
Basque	Interlingua	Polish	Tongan
Bemba	Irish Gaelic	Portuguese	Tsonga
Bislama	Italian	Quechua	Tswana
Bosnian	Javanese	Rarotongan	Turkish
Breton	Kashubian	Rhaeto-Romanic	Tuvalu
Catalan	Kinyarwanda	Romaji	Ulithian
Chamorro	Kiribati	Romani	Veps
Chichewa	Kirundi	Romanian	Welsh
Chuukese	Kituba	Sámi (Inari)	Wolof
Cofán	Kurdish (Latin)	Sámi (Lule)	Xhosa
Croatian	Ladin	Sámi (Northern)	Zulu
Czech	Latvian	Sámi (Southern)	
Dutch	Lithuanian	Samoan	
English	Luxemburgish	Sango	
Esperanto,	Malagasy	Sardinian	
Estonian	Malay	Scottish Gaelic	
Faroese	Maltese	Serbian (Latin)	
Fijian	Manx	Seychelles Creole	
Finnish	Māori	Shona	
French	Marshallese	Silesian	
Frisian	Náhuatl	Slovak	
Friulian	Nauruan	Slovene	
Galician	Ndebele (Northern)	Somali (Latin)	
Ganda	Ndebele (Southern)	Sorbian	
German	Norfuk	Sotho	
Gikuyu	Norn	Spanish	
Greenlandic	Norwegian (Bokmål)	Swahili	
Gwich'in	Norwegian (Nynorsk)	Swati	

## ABOUT SUPERIOR TYPE

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Superior Type is inspired by calligraphy and sculpture. We bring honest and modern fonts to organisations, products and publishing. We're a flexible team of type designers and art directors available for custom type design and other projects.

Follow us on Instagram [@superior\\_type](#)

Check our art-design project of rotated letters  
[www.superiorobjects.com](http://www.superiorobjects.com)

## ABOUT SUPERIOR TYPE

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Founder & Type Designer: Vojtěch Říha  
Type Designer: Matyáš Machat  
Creative Partner: Filip Dědic  
Project Manager: Tereza Voříšková

## CONTACT

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[www.superiortype.com](http://www.superiortype.com)

